Rep Order# 6866925 **Ver**# 1 **Status** New **Traffic Order**# 6866925 **EC'd** Yes

Printed: 10/23/2012 10:20 AM **Last Received:** 10/23/2012 10:01 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV **Advertiser** ().DCCC/HORSFORD

Advertiser ().DCCC/HORSFOR Product Horsford/DCCC

Estimate# 2193

Buyer Jesse Demastrie

Phone# Fax# **Agency** () GMMB 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2193 **Flight Dates** 10/23/2012 - 10/24/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 2

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 13,055 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	W	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/24-10/24	2	1	2	\$1,200.00	
	2	W	7A-9A	GD MRN AMR-ABC<	:30	\$650.00	10/24-10/24	2	1	2	\$1,300.00	
	3	W	10A-11A	VIEW-ABC<	:30	\$700.00	10/24-10/24	1	1	1	\$700.00	
	4	W	11A-12P	ACTN NEWS@11AM<	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
	5	W	4P-5P	JUDGE JUDY R<	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	6	W	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	7	W	6P-7P	NEWS	:30	\$1,000.00	10/24-10/24	2	1	2	\$2,000.00	
	8	W	730P-8P	MILLIONAIRE<	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	10	W	11P-1135F	P NEWS	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	11	W Buvli	10P-11P	: NASHVILLE	:30	\$3,500.00	10/24-10/24	1	1	1	\$3,500.00	

Buyline Comment: NASHVILLE

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10/24-10/24

KTNV-TV LAS VEGAS. NV) GMMB Station Agency Advertiser) .DCCC/HORSFORD 3050 K ST NW **Product** Horsford/DCCC Estimate# 2193

Program

WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/2193 Flight Dates

:30

Hiatus Weeks

10/23/2012 - 10/24/2012

\$55.00

Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

2 of 2

\$55.00

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

1

1

Spots/Week # of Total Cost Len Rate Dates Total Daypart Weeks Spots ____ ----_____ :30 \$275.00 10/24-10/24 2 1 2 \$550.00

1

Buyline Comment: WE THE PEOPLE

Buyline Comment: MORNING BLEND

---REPORT TOTALS---

Buver

Fax# LT

Phone#

Ln

12

13

Report Totals: 16 / \$13,055.00

Jesse Demastrie

Time

9A-10A

105A-205A

Day

W

W

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$13,055.00 Sales Totals: 16 / \$13,055.00 Station Totals: 16 / \$13,055.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$54,396 KBLR 0 % KLAS 23% KSNV 19% KTNV 24% KTUD 0 % 23% 3% 8% KVCW KVMY KVVU

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE